

ImagePerfect™ 2525 is a white gloss monomeric vinyl with a removable adhesive for indoor and outdoor applications. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks (with the exception of 3rd generation inks when used with 300 series printers).

## IP 2525

ImagePerfect™ 2525 White Gloss Monomeric Vinyl is a removable product for indoor and outdoor applications on flat, smooth surfaces, such as point-of-sale and promotional installations. It promotes high levels of print quality with remarkable text definition and a large colour gamut to ensure colourful images with vibrant area in-fills. It is equipped with a backing paper that offers excellent lay flat properties. Additional opacity is provided by the grey adhesive. It must not be wet applied - i.e. dry application only. Laminate: IP 2820-101, IP 2820-200, IP 2830-101, IP 2830-102, IP 2830-200, etc.

Attention: Please make sure the printed IP 2525 is completely dry before laminating. Before the IP 2525 is applied, the surface should be completely cleaned. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match component cleaning solution to ensure that the surface is dry and free of dust and grease. Please note: When the product is converted on an HP 500 series printer, it is essential that the "cleaning cylinder" is used.

Specifications	
DESCRIPTION	Monomeric vinyl
COLOUR	White gloss
THICKNESS	100μ
WEIGHT	N/A
ADHESIVE	Acrylic, removable, grey
ADHESIVE STRENGTH	7N / 25mm (Finat TM 1/24h)
RELEASE PAPER	PE-coated silicone paper, 140g/m <sup>2</sup>
TEMPERATURE RANGE	-40°C to +80°C
DURABILITY (UNPRINTED)	3 years
FLAME RETARDANCY	B1
SHELF LIFE	2 years, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material for its specific use. All technical data are subject to change.

The durability is based on mid European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the graphics. For instance, exterior performance will be decreased in the case of signs facing south, in areas of long high temperature exposure such as southern European countries, in industrially polluted areas or in areas of high altitude. Also, for horizontal applications, exterior performance will decrease.

The print media should be completely dry before further processing, such as cutting, laminating, varnishing or application, or the residual solvents can otherwise change the specific features of the product. To ensure the best possible outcome, the match-component ImagePerfect™ profile should be used with the relevant ImagePerfect™ media.